

# Business Booming at NGRAIN

*Customer satisfaction and return on investment key to 315 percent growth*

**Vancouver, BC, March 31, 2009** — [NGRAIN](#), a leading provider of interactive 3D equipment simulation solutions that maximize the effectiveness of training programs and maintenance support systems, today announced it achieved 315 percent in growth from 2007 to 2008. The company attributes this growth to the impressive cost and time savings it has delivered to its customers, and the resulting endorsement of NGRAIN solutions.

“The defense industry is facing demanding requirements, both to train personnel faster and to increase equipment availability in the field. These requirements are compounded by limited budgets and the strain of prolonged missions overseas,” said Lieutenant General Michael A. Hough (Ret), United States Marine Corps and member of the Board of Directors at NGRAIN. “Time and again NGRAIN solutions deliver critical training and maintenance results, while lowering costs for customers.”

Since March 2008 NGRAIN has secured over \$7 million (CAD) in orders from the Canadian Department of National Defence and has received millions of dollars in orders from the United States Department of Defense and the United States Department of Homeland Security.

NGRAIN has significantly expanded its international reseller network, which now represents NGRAIN in 27 countries around the world, and is seeing exciting adoption of its solutions in the Energy industry where customers are using NGRAIN for training and maintenance as well as Virtual Parts Location. Demonstrating its commitment to delivering leading-edge maintenance solutions, in 2008 Lockheed Martin announced the formal release of NGRAIN’s Visual Damage and Repair Tracking software as part of the F-35 Lightning II Autonomic Logistics Information Systems (ALIS) software suite which will be deployed to test sites with the F-35 aircraft in 2009.

In addition to seeing great pick up of its standalone customized commercial-off-the-shelf (COTS) software applications, NGRAIN has experienced the rapid integration of its technology within other training and support applications, including computer-based courseware, distributed learning, Interactive Electronic Technical Manuals, and Service Lifecycle Management systems. [NGRAIN COTS software products](#) help transform the communication of critical technical knowledge for hundreds of pieces of equipment, and play an integral role in enabling junior technicians to perform like seasoned experts in the field, making NGRAIN a key enabler across a variety of training scenarios.

“In the current economic climate, value proposition equates to the delivery of quantifiable cost savings,” said Gabe Batstone, VP, Sales and Business Development, NGRAIN. “NGRAIN customers are experiencing a significant return on investment including millions of dollars in savings through cost avoidance on physical training devices, training people 30% faster, and the ability to field new and reset equipment rapidly.”

NGRAIN, which is seeing continued significant growth in the first quarter of 2009, announced today it has been [awarded a multimillion dollar contract by the US Marine Corps](#) to deliver sixty Virtual Task Trainers for use in maintenance training.

“At NGRAIN we are driven to deliver exceptional results to our customers,” said Paul Lindahl, CEO, NGRAIN. “We expect continued success in 2009 as we lead the industry in delivering efficient, cost-effective solutions that solve problems for our customers.”

**About NGRAIN**

Sixty-five cents of every dollar spent on a piece of equipment goes towards sustainment. NGRAIN enables organizations to dramatically reduce these costs by maximizing the effectiveness of equipment training programs and maintenance support systems with interactive 3D equipment simulations. With NGRAIN's breakthrough 3D simulation capabilities, customers have been able to accelerate the communication of knowledge by 60 percent, and improve operational efficiency by 30 percent.

NGRAIN makes 3D attainable. With NGRAIN, Subject Matter Experts can easily produce, integrate, and distribute 3D simulations, delivering unparalleled real-time 3D interactivity over the web to everyday desktop, laptop, and tablet computers. NGRAIN makes it possible for organizations to transform how they share information, making complex ideas simpler and more accessible to all.

NGRAIN delivers solutions to a host of industries worldwide, including Aerospace & Defense, Energy, and Technology. With its proven, award-winning solutions, NGRAIN has proved to be one of the most trusted names in the realm of 3D technology. NGRAIN's customer base includes all branches of the United States and Canadian militaries, Lockheed Martin, Standard Aero, CAE and other industry leaders.

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