

NGRAIN Expands Availability of Equipment Maintenance Training in Europe with Ambient Performance

Leader in 3D training solutions joins NGRAIN Reseller Network

Vancouver, BC, May 19, 2010— NGRAIN, a leading provider of interactive 3D equipment simulation solutions that maximize the effectiveness of training programs and maintenance support systems, today announced that Ambient Performance has joined NGRAIN's international network of resellers. Specializing in 3D virtual worlds, mobile augmented reality and electronic performance support applications, Ambient Performance will provide the NGRAIN Producer™ and Virtual Task Refresher™ solutions to military, energy, aerospace and healthcare education organizations across Europe.

“With its expertise in training applications and 3D technologies, the team at Ambient is a natural fit to become part of the NGRAIN reseller ecosystem,” said Keith Pollock, Director, Business Development - Global Reseller Channel and Strategic Partnerships. “Together, we will provide customers with specialized training solutions that are cost effective and easy to deploy on common computing platforms. Whether it's learning the complex nature of the human body, how to maintain a brake system, or to provide an update on changed parts within a drill, customers can look forward to increasing classroom throughput and success in the field.”

Capitalizing on the proven results of NGRAIN's solutions to increase first-time-right performance and decrease the cost associated with hard trainers, Ambient Performance will expand its engaging eLearning and performance solutions portfolio. Using NGRAIN Producer, instructors with no programming experience can quickly create and deploy 3D simulations giving students a way to examine equipment in detail, familiarize themselves with the functionality of complex parts, and visualize the relationship between parts before working on equipment in the field. For those needing to stay abreast of the latest equipment modifications or to wanting to be reacquainted with an infrequently performed task, Ambient will offer NGRAIN Virtual Task Refresher.

“NGRAIN and Ambient share a common vision to alleviate the costs and time constraints associated with developing complex equipment training support,” said Ron Edwards, Chief Executive Officer, Ambient Performance. “With our expertise in interactive learning and 3D training environments, we will now increase our ability to deploy complex interactive 3D models in a flexible and easy-to-deploy format for our customers using NGRAIN Producer.”

About NGRAIN

Sixty-five cents of every dollar spent on a piece of equipment goes towards sustainment. NGRAIN enables organizations to dramatically reduce these costs by maximizing the effectiveness of equipment training programs and maintenance support systems with interactive 3D equipment simulations. With NGRAIN's breakthrough 3D simulation capabilities, customers have been able to accelerate the communication of knowledge by 60 percent, and improve operational efficiency by 30 percent.

NGRAIN makes 3D attainable. With NGRAIN, Subject Matter Experts can easily produce, integrate, and distribute 3D simulations, delivering unparalleled real-time 3D interactivity over the web to everyday desktop, laptop, and tablet computers. NGRAIN makes it possible for organizations to transform how they share information, making complex ideas simpler and more accessible to all.

NGRAIN delivers solutions to a host of industries worldwide, including Aerospace & Defense, Energy, and Technology. With its proven, award-winning solutions, NGRAIN has proved to be one of the most trusted names in the realm of 3D technology. NGRAIN's customer base includes all branches of the United States and Canadian militaries, Lockheed Martin, Standard Aero, CAE and other industry leaders. www.ngrain.com

About Ambient Performance

Ambient provides innovative yet pragmatic training, collaboration and enterprise communications solutions across Europe, specializing in 3D virtual worlds, 3D mobile visualization including augmented reality, and electronic performance support applications. Ambient has offices in London and Coventry, UK with clients across Europe in the Corporate, Government and Higher Education sectors. For additional information, please visit <http://ambientperformance.com>

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